

Forum “Be part of the Change”

Felipe Montegu, PAHF Athletes Committee Chair, opened the Forum and centered his presentation on PAHF rebranding; he provided the results of the Branding Workshop that was led by MagiaLiquid.

The following concepts summarize the outcomes of the Workshop

Purpose Statement

PAHF Purpose is to teach, expand, and support NAs and hockey players around the continent through amazing hockey experiences.

Onliness

PAHF is the only federation that facilitates the development of a clean, social and family sport, creating opportunities for all.

Trueline

PAHF is an organization which unites its continental members through the passion for hockey and its activities.

Personality

Sportsman passionate for hockey, has a positive attitude, is friendly and visionary. Respects and treats everyone equally, as he/she believes that everyone contributes great value to the group. It establishes relationships which are direct, close and transparent. He/she believes in the power of sports and how it generates ties between people. It keeps a healthy lifestyle.

Sports Management

Mike Joyce, Director of FIH Foundation presented PAHF/FIH Hockey2024 objectives to grow hockey in Pan America, and to provide the opportunity for members to establish their own national goals and a timeline to produce an implementation plan.

Athletes Pathways

Soledad Garcia, former Argentinean National player highlighted to the audience the importance of a pathways for athletes after retirement from HP competition.

Young Leaders

As the decision-makers and guardians of the future, the next generation of leaders will have much on their shoulders, from the challenges of ongoing environmental, economic, social and political issues to, the birth of new

industries, technologies and trends. So, it is more important than ever that the youth and young adults of today are inspired to pick up the mantle, raise the bar and become strong leaders of integrity, innovation and vision for a positive future and the growth of sport.

Juan Sanchez, Colombian, IOC young Ambassador, shared his own stories of success, teamwork, coaching and mentoring as leader in the field.

Para – Hockey

Silvina Forrester leader of the para hockey movement in Argentina inspired the participants to join the movement for a more inclusive sport. The Para Hockey movement in Panam Region was launched at the Youth Olympic Games in Argentina. Since then, Chile, USA and Canada have started their own programs.

On -Line Courses

Sportybrain in collaboration with PAHF presented the hockey online courses. These online courses trained over 300 potential coaches and trainers in 2018 throughout the Americas. More courses are being designed for 2020 to cover the different needs of our participants.